

April 17, 2013

TO: ALL KNOWN CREDITORS

**Re: iMarketing Solutions Group Inc. and the Companies referred to in Schedule "A"
(the "Company")**

Take notice that on April 12, 2013, the Ontario Superior Court of Justice (Commercial List) ("Court") made an order ("Initial Order") granting the Company protection pursuant to the *Companies' Creditors Arrangement Act* ("CCAA"). Pursuant to the Initial Order, Duff & Phelps Canada Restructuring Inc. was appointed as the Company's monitor ("Monitor"). Also on April 12, 2013, the CCAA proceedings were recognized in the United States pursuant to an order made by the United States Bankruptcy Court for the District of Delaware under Chapter 15 of Title 11 of the *United States Code*.

Please note that:

- *During the CCAA proceedings, the Company is continuing to carry on business in the normal course.*
- *Pursuant to the Initial Order, there is a stay of proceedings until May 11, 2013, which may be extended by the Court from time-to-time.*
- *Pursuant to the Initial Order, all persons having oral or written agreements with the Company or statutory or regulatory mandates for the supply of goods and/or services are restrained until further Order of the Court from discontinuing, altering, interfering with or terminating the supply of such goods or services as may be required by the Company, provided that the normal prices or charges for all such goods or services received after the date of the Initial Order are paid by the Company in accordance with normal payment practices of the Company or such other practices as may be agreed upon by the supplier or service provider, the Company and the Monitor, or as may be ordered by the Court.*
- *All parties are prohibited from commencing or continuing legal action against the Company and all rights and remedies of any party against or in respect of the Company or their assets are stayed and suspended except with the written consent of the Company and the Monitor, or with leave of the Court.*

To date, no claims procedure has been approved by the Court and creditors are therefore not required to file a proof of claim at this time.

A copy of the Initial Order and copies of materials filed in the CCAA proceedings and the Chapter 15 proceedings are available on the Monitor's website at: <http://www.duffandphelps.com/RestructuringCases>. Should you wish to receive a copy of the Initial Order by mail, please contact Raj Kashyap of the Monitor's office at: 416-932-6012 or raj.kashyap@duffandphelps.com.

Yours very truly,



**DUFF & PHELPS CANADA RESTRUCTURING INC.
IN ITS CAPACITY AS COURT-APPOINTED CCAA MONITOR
OF iMARKETING SOLUTIONS GROUP INC.
AND THE COMPANIES REFERRED TO IN SCHEDULE "A"
AND NOT IN ITS PERSONAL CAPACITY**

SCHEDULE "A"

LIST OF APPLICANTS

iMarketing Solutions Group Inc.
The Responsive Marketing Group Inc.
GWE Consulting Group (USA) Inc.
Direct Contact Strategies Inc.
Front Line Support Inc.
iMark Events Inc.
RMG General Partner Inc.
Cabot Call Centre Inc.
Engage Interactive Inc.
RMG Smiths Falls LP.
RMG Thunder Bay LP
Xentel Inc. (Delaware)
Wellesley Corporation Inc. (Delaware)
US Billing Inc. (Delaware)
American Graphics & Design Inc. (Wisconsin)
Courtesy Health Watch Inc. (Delaware)
Target Outreach Inc. (Nevada)
Engage Funding Inc. (Delaware)