

# Hakim Optical Laboratory Limited

Opportunity to acquire a highly recognized Canadian optical retailer

#### **BUSINESS OVERVIEW**

- Founded in 1967, Hakim Optical Laboratory Limited ("Hakim Optical") is one of the largest privately owned optical chains in Canada, operating 70 retail stores across Ontario (65), Manitoba (4) and Alberta (1). Hakim Optical is a well-recognized Canadian brand that offers a wide selection of eyeglasses, sunglasses and contact lenses, including a variety of designer brands.
- Known for combining convenience and affordability with quality, Hakim Optical locations offer eye exams performed by licensed optometrists.
- Operations also include Lawrence Ophthalmic Lab Inc. ("Labs") which operates two laboratories in Toronto, including a lab opened in 2023 with advanced manufacturing capabilities. Labs manufactures Hakim Optical branded lenses.

## **ACQUISITION OPPORTUNITY**

- Hakim Optical, Labs and a related entity are conducting a sales and investment solicitation process ("SISP"), soliciting interest in a sale of all or substantially all of its business and assets and the assumption of retail store leases.
- Buyers have an opportunity to acquire the business free and clear of liabilities.

### FINANCIAL METRICS

## Hakim Optical (\$000s) Sales 1

	2022	2023	2024	2025 (YTD)
Peak # of Stores	136	131	114	80
Sales	66,002	56,623	42,001	16,964
COGS	11,442	10,863	7,743	2,953
Gross Profit	54,560	45,760	34,258	14,011
Gross Profit %	83%	81%	82%	83%

#### **BUSINESS HIGHLIGHTS**

**Established Brand and Retail Footprint**: As a distinct and recognizable optical retailer in Canada, Hakim Optical has sold over 40 million pairs of glasses in its 58-year history. At its peak, Hakim Optical operated over 160 retail showrooms across Canada and established its iconic jingle: "Your eyes can have it all at Hakim Optical".

**Loyal Customer Base**: Over half of the remaining locations have been operating at the same stores and within the same communities for 20+ years. Approximately 60% of the customers in 2025 are recurring due to the strong brand recognition, personalized service and trusted relationships through the licensed opticians and with the independent licensed optometrists.

Restructured Business Poised for Growth: The company recently implemented numerous restructuring initiatives, including reducing its retail footprint to 70 performing stores and reducing costs (with an average remaining lease term of 3 years). The remaining locations are primarily situated in Southern Ontario, a market in which Hakim Optical has strong brand name recognition. A buyer will have the opportunity to implement a strategic growth plan to increase sales and leverage Hakim Optical's existing supplier relationships.

**Experienced Management and Employees**: Hakim Optical employs approximately 260 employees. The senior management team remains in place and is prepared to grow the business with the support of new ownership.

#### MARKET OPPORTUNITY

**Demographic Tailwinds**: Canada's aging population is driving demand for vision correction and management of age-related eye diseases.

Medicalization of Eye Care: Growing awareness of eye health beyond vision correction.

**Projected Growth:** Canada's traditional eyewear market grew to approximately USD 7.5 billion in 2023 and is projected to nearly double to USD 14.4 billion by 2030, reflecting a compound annual growth rate of 9.7%.<sup>2</sup>



<sup>&</sup>lt;sup>1</sup> Hakim Optical did not conduct any advertising during 2025. There is a significant opportunity to increase sales by implementing a robust marketing campaign.

<sup>&</sup>lt;sup>2</sup>Source: Canada Traditional Eyewear Market Size & Outlook, 2030



# **Hakim Optical Laboratory Limited**

Opportunity to acquire a highly recognized Canadian optical retailer

## The Sale Process

- Pursuant to an Initial Order issued by the Ontario Superior Court of Justice (the "Court") on May 15, 2025 (the "Filing Date"), Hakim Optical, Labs and Hakim Optical Worldwide Lenses Inc.<sup>3</sup> (collectively, the "Companies") were granted protection under the *Companies' Creditors Arrangement Act*, R.S.C. 1985, c. C-36, as amended (the "CCAA"), and KSV Restructuring Inc. was appointed by the Court as monitor in the proceedings (the "Monitor").
- On August 28, 2025, the Court approved the SISP, which includes a stalking horse offer (the "Offer"). A summary of the SISP timelines is set out in the table to the right. Details of the SISP and the Offer can be found in the SISP Approval Order and in the Monitor's Third Report to Court dated August 25, 2025 (site: <a href="https://www.ksvadvisory.com/experience/case/hakim">https://www.ksvadvisory.com/experience/case/hakim</a>).
- In the event of any discrepancy between the terms set out herein and the terms of the SISP or the SISP Approval Order, the SISP Approval Order shall prevail.

## **Timelines**

The following table sets out the key timelines:

SISP Milestone	Timeline
Qualified Bid Deadline	October 3, 2025
Auction (if necessary)	October 8, 2025
Sale Approval & Vesting Order	No later than October 22, 2025
Closing Date	No later than November 7, 2025

The Qualified Bid Deadline may be extended by up to 10 business days at the sole discretion of the Monitor. Neither the Monitor nor the Companies are obligated to accept any offer in the SISP. Any transaction will be subject to Court approval.

To obtain further information about the Companies, including access to a virtual data room ("VDR"), please execute the attached Confidentiality Agreement and return it to the Monitor. The Monitor will facilitate due diligence, and all communications can be directed to:

Nathalie El-Zakhem, Manager (416) 932-6009 nelzakhem@ksvadvisory.com

Restrictions: This teaser (the "Teaser") has been prepared based on discussions and/or information provided by the Companies' management and advisors. The Monitor has not audited, reviewed or otherwise attempted to verify the accuracy or completeness of the Information in a manner that would comply with Canadian Auditing Standards ("CAS") pursuant to the Chartered Professional Accountants of Canada Handbook and, accordingly, the Companies and the Monitor express no opinion or other form of assurance as contemplated under the CAS in respect of the Information. Any party wishing to place reliance on the Information should perform its own diligence. The Companies and the Monitor make no representation or warranty as to the accuracy or completeness of the Information contained in this Teaser, the VDR. Management presentations or otherwise.



<sup>3</sup> Hakim Optical Worldwide Lenses Inc. is a non-operating entity that is party to several active leases.