



Order Filed on March 16, 2026
by Clerk,
U.S. Bankruptcy Court
District of New Jersey

**UNITED STATES BANKRUPTCY COURT
DISTRICT OF NEW JERSEY**

Caption in Compliance with D.N.J. LBR 9004-1(b)

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*Proposed Co-Counsel to the Debtors and
the Debtors in Possession*

In re:

EDDIE BAUER LLC, *et al.*,

Debtors.¹

Chapter 11

Case No. 26-11422 (SLM)

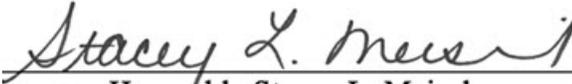
(Jointly Administered)

¹ The last four digits of Debtor Eddie Bauer LLC's tax identification number are 6060. A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors' claims and noticing agent at <https://cases.stretto.com/EddieBauer>. The location of Debtor Eddie Bauer LLC's principal place of business is 10401 Northeast 8th Street, Suite 500, Bellevue, WA 98004; the Debtors' service address in these chapter 11 cases is 6501 Legacy Drive, Suite B100, Plano, TX 75024.

**ORDER (I) SETTING BAR DATES
FOR SUBMITTING PROOFS OF CLAIM, INCLUDING
REQUESTS FOR PAYMENT UNDER SECTION 503(B)(9) OF THE
BANKRUPTCY CODE; (II) ESTABLISHING A REJECTION DAMAGES
BAR DATE AND AN AMENDED SCHEDULES BAR DATE; (III) APPROVING
THE FORM, MANNER, AND PROCEDURES FOR FILING PROOFS OF CLAIM;
(IV) APPROVING NOTICES THEREOF; AND (V) GRANTING RELATED RELIEF**

The relief set forth on the following pages, numbered three (3) through and including fourteen (14), is **ORDERED**.

DATED: March 16, 2026


Honorable Stacey L. Meisel
United States Bankruptcy Judge

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Debtors: EDDIE BAUER LLC, *et al.*

Case No. 26-11422 (SLM)

Caption of Order: Order (I) Setting Bar Dates for Submitting Proofs of Claim, Including Requests for Payment Under Section 503(B)(9) of the Bankruptcy Code; (II) Establishing a Rejection Damages Bar Date and an Amended Schedules Bar Date; (III) Approving the Form, Manner, and Procedures for Filing Proofs of Claim; (IV) Approving Notices Thereof; and (V) Granting Related Relief

Upon the Debtors' motion (the "Motion")² for entry of an order (this "Order"): (a) setting Bar Dates for creditors to submit Proofs of Claim in these chapter 11 cases; (b) approving the procedures described herein for submitting Proofs of Claim in these chapter 11 cases and the form of Proof of Claim attached hereto as **Exhibit 1**; (c) approving the forms and manner of service of the notice of the Bar Dates, substantially in the form attached hereto as **Exhibit 2** (the "Bar Date Notice"), including the publication version of the Bar Date Notice, substantially in the form attached hereto as **Exhibit 3**; and (d) granting related relief, all as more fully set forth in the Motion; and upon the First Day Declaration; and this Court having jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334 and the *Standing Order of Reference to the Bankruptcy Court Under Title 11* of the United States District Court for the District of New Jersey, entered July 23, 1984, and amended on June 6, 2025 (Bumb, C.J.); and this Court having found that this is a core proceeding pursuant to 28 U.S.C. § 157(b); and this Court having found that it may enter a final order consistent with Article III of the United States Constitution; and this Court having found that venue of this proceeding and the Motion in this district is proper pursuant to 28 U.S.C. §§ 1408 and 1409; and this Court having found that the Debtors' notice of the Motion and opportunity for a hearing on the Motion were appropriate and no other notice need be provided; and this Court having reviewed the Motion and having heard the statements in support of the relief requested therein at a hearing before this Court (the "Hearing"), if any; and this Court having determined that the legal and factual bases set forth in the Motion and at the Hearing, if any,

² Capitalized terms used but not otherwise defined herein have the meaning ascribed to them in the Motion.

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establish just cause for the relief granted herein; and upon all of the proceedings had before this Court; and after due deliberation and sufficient cause appearing therefor, **IT IS HEREBY**

ORDERED THAT:

1. The Motion is **GRANTED** on a final basis as set forth herein.
2. Any objections to the entry of this Order, to the extent not withdrawn or settled, are overruled.
3. Except as otherwise provided herein, all persons and entities including, without limitation, individuals, partnerships, corporations, joint ventures, estates, and trusts, but not including, for the avoidance of doubt, governmental units that assert a claim (all of the foregoing, as defined in section 101 of the Bankruptcy Code) against the Debtors that arose or is deemed to have arisen before the Petition Date, including claims pursuant to section 503(b)(9) of the Bankruptcy Code (each, a “503(b)(9) Claim”), shall submit a written proof of such claim so that it is *actually received* by Stretto, Inc. (the “Claims and Noticing Agent”) before **11:59 p.m. prevailing Eastern Time on April 7, 2026** (the “General Claims Bar Date”).
4. Notwithstanding any other provision of this Order, Proofs of Claim submitted by governmental units (as defined in section 101(27) of the Bankruptcy Code) must be submitted so as to be *actually received* by the Claims and Noticing Agent before **11:59 p.m. prevailing Eastern Time on August 10, 2026** (the “Governmental Bar Date”).
5. Any person or entity that holds a claim arising from the rejection of an executory contract or unexpired lease must submit a Proof of Claim based on such rejection on or before the later of (a) (i) the **General Claims Bar Date** or (ii) the **Governmental Bar Date**, as applicable,

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and (b) 11:59 p.m., prevailing Eastern Time, on the date that is thirty calendar days after the later of (i) entry of the order approving the Debtors' rejection of the applicable executory contract or unexpired lease and (ii) the effective date of such rejection, unless otherwise ordered by the Court (the "Rejection Damages Bar Date"). The Debtors will provide notice of the Rejection Damages Bar Date to the contract or lease counterparty whose contract or lease is being rejected at the time the Debtors reject such executory contract or unexpired lease.

6. In the event the Debtors amend or supplement their Schedules, the Debtors shall give notice of any such amendment to the holders of any claim directly affected thereby, and such holders shall submit their claims by the later of (a) the applicable Bar Date and (b) **11:59 p.m. prevailing Eastern Time on the date that is thirty calendar days** after such person or entity is served with notice that the Debtors have amended their Schedules in a manner that directly affects such person or entity (any such date, the "Amended Schedules Bar Date").

7. The Debtors are authorized, in their sole discretion, to extend the applicable Bar Date for holders of Claims by stipulation or otherwise, where the Debtors determine that such extension is in the best interest of their estates.

8. Any landlord counterparty of an unexpired non-residential real property lease who asserts a claim on account of unpaid rent due under such lease outstanding as of the Petition Date pursuant to such lease (other than a rejection damages claim) shall not be required to file a Proof of Claim for such amount unless and until such unexpired lease has been rejected.

9. In accordance with Bankruptcy Rule 3003(c)(2), any holder of a claim that is not excepted from the requirements of this Order and fails to timely submit a Proof of Claim in the

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appropriate form shall be forever barred, estopped, and enjoined from (a) voting on any chapter 11 plan filed in these chapter 11 cases on account of such claim, (b) participating in any distribution in these chapter 11 cases on account of such claim, and (c) receiving further notices regarding such claim.

10. The following procedures for the submission of Proofs of Claim asserting claims against the Debtors in these chapter 11 cases shall apply:

- a. **Contents.** Each Proof of Claim must: (i) be written in English; (ii) be denominated in United States dollars; (iii) conform substantially with a Proof of Claim form provided by the Debtors or the Official Form 410; and (iv) be signed or electronically transmitted through the interface available on Stretto's website at <https://cases.stretto.com/EddieBauer> by the claimant or by an authorized agent or legal representative of the claimant;
- b. **Section 503(b)(9) Claim.** In addition to the requirements set forth in (a) above, any Proof of Claim asserting a 503(b)(9) Claim must also: (i) include the value of the goods delivered to and received by the Debtors in the twenty days prior to the Petition Date; (ii) attach documentation evidencing the date on which the goods were delivered to and received by the Debtors; (iii) attach any documentation identifying the particular invoices for which the 503(b)(9) Claim is being asserted; and (iv) attach documentation of any reclamation demand made to any Debtor under section 546(c) of the Bankruptcy Code (if applicable);
- c. **Receipt of Service.** Claimants submitting a Proof of Claim through non-electronic means who wish to receive a proof of receipt of their Proofs of Claim from the Claims and Noticing Agent must also include with their Proof of Claim a copy of their Proof of Claim and a self-addressed, stamped envelope;
- d. **Identification of the Debtor Entity.** Each Proof of Claim must specify by name and case number the Debtor against which the claim is submitted by selecting the applicable Debtor at the top of the proposed Proof of Claim. A Proof of Claim submitted under Case No. 26-11422 (SLM) or that does not identify a Debtor will be deemed as submitted only against Eddie Bauer LLC. A Proof of Claim that names a Debtor other than Eddie Bauer LLC

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but is submitted under Case No. 26-11422 (SLM) will be treated as having been submitted against such other Debtor;

- e. ***Claims Against Multiple Debtor Entities.*** Subject to the exceptions set forth herein, each Proof of Claim must state a claim against only one Debtor and clearly indicate the Debtor against which the claim is asserted. To the extent more than one Debtor is listed on the Proof of Claim, such claim may be treated as if filed only against Eddie Bauer LLC; and
- f. ***Supporting Documentation.*** Each Proof of Claim must include supporting documentation in accordance with Bankruptcy Rules 3001(c) and 3001(d). If, however, such documentation is voluminous, upon prior written consent of the Debtors' counsel, such Proof of Claim may include a summary of such documentation or an explanation as to why such documentation is not available; *provided* that any creditor that received such written consent shall be required to transmit such supporting documentation to Debtors' counsel upon request no later than three business days from the date of such request; *provided, further*, that the Prepetition Agents shall not be required to file with Master Proofs of Claim any instruments, agreements, or other documents evidencing the obligations referenced in such Master Proof of Claim, which instruments, agreements, or other documents will be provided upon written request to counsel for such Prepetition Agent.

**PROOFS OF CLAIM MUST BE SUBMITTED BY MAIL,
BY HAND DELIVERY, OR THROUGH STRETTO'S WEBSITE.**

**PROOFS OF CLAIM
SUBMITTED BY FAX OR EMAIL WILL NOT BE
ACCEPTED AND WILL NOT BE DEEMED TIMELY SUBMITTED.**

11. Persons or entities need *not* submit a Proof of Claim on behalf of a claim in these chapter 11 cases on or prior to the applicable Bar Date if the claim falls into one of the following categories:

- a. any claim that has already been asserted in a proof of claim against the Debtors with the Claims and Noticing Agent in a form substantially similar to Official Bankruptcy Form 410 (unless such person or entity wishes to assert a claim against a Debtor not identified in the prior proof of claim, in which case an additional Proof of Claim must be filed);

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- b. any claim that is listed on the Schedules filed by the Debtors, provided that (i) the claim is *not* scheduled as “disputed,” “contingent,” or “unliquidated”; (ii) the claimant does not disagree with the amount, nature, or priority of the claim as set forth in the Schedules; and (iii) the claimant does not dispute that the claim is an obligation only of the specific Debtor against which the claim is listed in the Schedules;
- c. any claim that has previously been allowed by order of this Court;
- d. any claim that has already been paid in full by any of the Debtors;
- e. any claim for which a different deadline has previously been fixed by this Court;
- f. any claim against a Debtor held by another Debtor;
- g. any claim based on an equity interest in the Debtors, including, but not limited to, an interest based upon the ownership of common or preferred stock, membership interests, partnership interests, warrants, options, rights of purchase, or the sale of or subscription to such security or interest;
- h. any claim held by a current employee of the Debtors if an order of the Court authorizes the Debtors to honor such claim in the ordinary course of business as a wage, commission, or benefit; *provided, however*, that any current or former employee must submit a Proof of Claim by the General Claims Bar Date for all other claims arising before the Petition Date, including claims for wrongful termination, discrimination, harassment, hostile work environment, and retaliation;
- i. any Professional Fee Claim;⁴

⁴ “*Professional Fee Claim*” means a claim by a Professional seeking an award by the Court of compensation for services rendered or reimbursement of expenses incurred through and including the date upon which a chapter 11 plan of reorganization becomes effective (the “*Effective Date*”) under sections 328, 330, 331, 503(b)(2), 503(b)(3), 503(b)(4), or 503(b)(5) of the Bankruptcy Code.

“*Professional*” means an entity: (a) employed pursuant to a Court order in accordance with sections 327, 363, or 1103 of the Bankruptcy Code and to be compensated for services rendered prior to or on the Effective Date, pursuant to sections 327, 328, 329, 330, 331, and 363 of the Bankruptcy Code; or (b) awarded compensation and reimbursement by the Court pursuant to section 503(b)(4) of the Bankruptcy Code.

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- j. any claim held by a current officer or director for indemnification, contribution, or reimbursement;
- k. any person or entity that is exempt from filing a Proof of Claim pursuant to an order of the Court in these chapter 11 cases, including the Prepetition Agents, and the Prepetition Secured Parties (each as defined in the *Interim Order (I) Authorizing Postpetition Use of Cash Collateral, (II) Granting Adequate Protection to the Secured Parties, (III) Modifying the Automatic Stay, (VI) Scheduling a Final Hearing, and (VII) Granting Related Relief* [Docket No. 67] (together with any final order related thereto, the “Cash Collateral Order”)); and
- l. any claim held by any person or entity solely against a non-Debtor entity.

12. Notwithstanding anything to the contrary in this Order, each of the Prepetition Agents shall be authorized, but not required, to file a single, master Proof of Claim (a “Master Proof of Claim”) with respect to all claims relating to or arising out of the applicable Prepetition Secured Obligations, which Master Proof of Claim shall be deemed filed by the applicable Prepetition Agent not only in the above-captioned lead case but also in the chapter 11 case of each of the Debtors. The filing of such Master Proof of Claim shall have the same effect as if each applicable holder of a claim under the applicable Prepetition Loan Documents had individually filed a Proof of Claim against each of the Debtors on account of such holder’s claims. The Master Proofs of Claim shall not be required (a) to identify whether any Prepetition Secured Party acquired its claim from another party or, if applicable, the identity of any such party or (b) to be amended to reflect a change in the holders of the claims set forth therein or a reallocation among the holders of the claims asserted therein resulting from the transfer of all or any portion of such Claims. The provisions of this paragraph and each Master Proof of Claim are intended solely for the purpose of administrative convenience and shall not affect (x) the right of each Prepetition

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Secured Party (or its successors in interest) to vote separately on any plan proposed in these chapter 11 cases, (y) the Prepetition Secured Parties' exemption from filing Proofs of Claim under the Cash Collateral Order or otherwise, or (z) any other rights of the Prepetition Secured Parties under the Cash Collateral Order. The Prepetition Agents shall not be required to file with Master Proofs of Claim any instruments, agreements, or other documents evidencing the obligations referenced in such Master Proof of Claim, which instruments, agreements, or other documents will be provided upon written request to counsel for such Prepetition Agent.

13. Nothing in this Order shall prejudice the right of the Debtors or any other party in interest to dispute or assert offsets or defenses to any claim reflected in the Schedules.

14. The Proof of Claim form, substantially in the form attached to this Order as **Exhibit 1**; the Bar Date Notice, substantially in the form attached to this Order as **Exhibit 2**, and the publication version of the Bar Date Notice, substantially in the form attached to this Order as **Exhibit 3** are hereby approved.

15. With the assistance of the Claims and Noticing Agent, no later than one business day after entry of this Order, or as soon as reasonably practicable thereafter, the Debtors will serve the Bar Date Notice and a Proof of Claim form by email from the Claims and Noticing Agent and/or first-class mail on:

- a. the Master Service List (as defined in the Complex Case Procedures);
- b. the Official Committee of Unsecured Creditors appointed pursuant to section 1102(a) of the Bankruptcy Code;
- c. all known creditors and other known holders of potential claims against the Debtors as of the date of entry of the Order for which the Debtors have

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- accurate contact information, including all persons or entities listed in the Schedules for which the Debtors have mailing addresses or email addresses;
- d. all persons or entities that have filed Proofs of Claim in these chapter 11 cases as of the date of entry of the Order;
 - e. all known non-Debtor equity and interest holders of the Debtors as of the date of entry of the Order;
 - f. all persons or entities that are party to executory contracts and unexpired leases with the Debtors;
 - g. all persons or entities that are party to litigation with the Debtors;
 - h. all current and certain former employees (to the extent that contact information for former employees is available in the Debtors' records);
 - i. all regulatory authorities that regulate the Debtors' businesses, including consumer protection, environmental, and permitting authorities; and
 - j. all taxing authorities for the jurisdictions in which the Debtors maintain or conduct business.

16. After the initial emailing and mailing of the Bar Date Notices and Proof of Claim forms, the Debtors may, in their discretion, make supplemental mailings of notices, including in the event that: (a) notices are returned by the post office with forwarding addresses;⁵ (b) notices served by email are confirmed to be undeliverable; (c) certain parties acting on behalf of parties in interest (*e.g.*, banks and brokers with respect to equity or interest holders) decline to distribute notices to these parties and instead return their names and addresses to the Debtors for direct mailing; or (d) additional potential claimants or parties in interest become known to the

⁵ To the extent that any notices are returned as "return to sender" without a forwarding address, the Debtors are not required to mail additional notices to such creditors.

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Debtors. In these and similar circumstances, the Debtors are authorized, but not directed, to make supplemental mailings of the Bar Date Notices and Proof of Claim forms at any time up to seven days in advance of the applicable Bar Date, and such mailings will be deemed timely and the applicable Bar Date will be enforced against the relevant creditor.

17. Pursuant to Bankruptcy Rules 2002(f) and 2002(l), the Debtors shall publish a form of the Bar Date Notice (modified as necessary), substantially in the form annexed as **Exhibit 3** to this Order, on one occasion in *The New York Times* (National Edition) and/or another national or international publication reasonably acceptable to the Debtors, including the *Globe and Mail* (National Edition).

18. For the avoidance of doubt, the Claims and Noticing Agent is authorized to redact certain personally identifiable information from the claims register for each Debtor, in accordance with the *Interim Order (I) Authorizing the Debtors to (A) File a Consolidated List of the Debtors' Thirty Largest Unsecured Creditors, (B) File a Consolidated List of Creditors In Lieu of Submitting a Separate Mailing Matrix for Each Debtor, (C) Redact Certain Confidential Information of Customer, (D) Redact Certain Personally Identifiable Information of Individuals, and (E) Serve Certain Parties in Interest By Email, (II) Approving the Form and Manner of Service of The Notice of Commencement, and (III) Granting Related Relief* [Docket No. 70], and any subsequent final order.

19. Any person or entity who desires to rely on the Schedules will be responsible for determining that such person's or entity's claim is accurately listed in the Schedules.

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20. Notwithstanding anything to the contrary herein, nothing contained in the Motion or any actions taken pursuant to this Order granting the relief requested by the Motion is intended as or should be construed or deemed to be: (a) an implication or admission as to the amount of, basis for, priority of, or validity of any particular claim against a Debtor entity under the Bankruptcy Code or other applicable nonbankruptcy law; (b) a waiver of the Debtors' rights to dispute any claim on any grounds; (c) a promise or requirement to pay any particular claim; (d) an implication or admission that any particular claim is of a type specified or defined in the Motion or any order granting the relief requested by the Motion or a finding that any particular claim is an administrative expense claim or other priority claim; (e) a request or authorization to assume, adopt, or reject any agreement, contract, or lease pursuant to section 365 of the Bankruptcy Code or otherwise affecting the Debtors' rights under section 365 of the Bankruptcy Code; (f) an admission by the Debtors as to the validity, priority, enforceability, or perfection of any lien on, security interest in, or other encumbrance on property of the Debtors' estates; (g) a waiver or limitation of the Debtors' rights under the Bankruptcy Code or any other applicable law; or (h) a waiver of the obligation of any party in interest to file a proof of claim. Nothing contained in this Order shall be deemed to increase, reclassify, elevate to an administrative expense status, or otherwise affect any claim on account of such claim not being paid.

21. The Debtors and the Claims and Noticing Agent are authorized to take all actions and make any payments necessary to effectuate the relief granted pursuant to this Order in accordance with the Motion.

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22. Notwithstanding anything to the contrary in the Bankruptcy Rules or the Bankruptcy Local Rules, the terms and conditions of this Order are immediately effective and enforceable upon its entry.

23. Entry of this Order is without prejudice to the right of the Debtors to seek a further order of this Court fixing a date by which holders of claims or interests not subject to the General Claims Bar Date established herein must submit such Proofs of Claim or interest or be barred from doing so.

24. Notice of the Motion as provided therein shall be deemed good and sufficient notice of such Motion, and the requirements of the Bankruptcy Rules, the Bankruptcy Local Rules, and the Complex Case Procedures are satisfied by such notice.

25. This Court retains jurisdiction with respect to all matters arising from or related to the implementation, interpretation, and enforcement of this Order.

Exhibit 1

Proof of Claim Form

Name of Debtor & Case Number:

- Eddie Bauer LLC (Case No. 26-11422)
- 13051269 Canada Inc. (Case No. 26-11421)
- Eddie Bauer Gift Card Services LLC (Case No. 26-11423)
- Eddie Bauer of Canada Corporation (Case No. 26-11424)
- SPARC EB Holdings LLC (Case No. 26-11425)

United States Bankruptcy Court for the District of New Jersey

Modified Form 410

Proof of Claim

04/25

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Other than a claim under 11 U.S.C. § 503(b)(9), this form should not be used to make a claim for an administrative expense arising after the commencement of these cases.

Please note that this Modified Form 410 has been modified to allow for creditors to request payment for claims under 11 U.S.C. § 503(b)(9).

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. Do not send original documents; they may be destroyed after scanning. If the documents are not available, explain in an attachment.

Filers are required to include their email address in Part 1.3 below if the filer has an active email address.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

Part 1: Identify the Claim

1. Who is the current creditor?

Name of the current creditor (the person or entity to be paid for this claim)
Other names the creditor used with the debtor

2. Has this claim been acquired from someone else?

No
Yes. From whom?

3. Where should notices and payments to the creditor be sent?

Where should notices to the creditor be sent?
Where should payments to the creditor be sent? (if different)
Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)
Name, Number, Street, City, State, ZIP Code, Contact phone, Contact email, Uniform claim identifier

4. Does this claim amend one already filed?

No
Yes. Claim number on court claims registry (if known)
Filed on MM / DD / YYYY

5. Do you know if anyone else has filed a proof of claim for this claim?

No
Yes. Who made the earlier filing?

Part 2: Give Information About the Claim as of the Date the Case Was Filed

6. Do you have any number you use to identify the debtor? No Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: _____

7. How much is the claim? \$_____ Does this amount include interest or other charges? No Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).

8. What is the basis of the claim? Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information.

9. Is all or part of the claim secured? No Yes. The claim is secured by a lien on property.
Nature of property:
 Real estate. If the claim is secured by the debtor's principal residence, file a *Mortgage Proof of Claim Attachment* (Official Form 410-A) with this *Proof of Claim*.
 Motor vehicle
 Other. Describe: _____
Basis for perfection: _____
Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)
Value of property: \$_____
Amount of the claim that is secured: \$_____
Amount of the claim that is unsecured: \$_____ (The sum of the secured and unsecured amounts should match the amount in line 7.)
Amount necessary to cure any default as of the date of the petition: \$_____
Annual Interest Rate (when case was filed) _____%
 Fixed
 Variable

10. Is this claim based on a lease? No Yes. Amount necessary to cure any default as of the date of the petition. \$_____

11. Is this claim subject to a right of setoff? No Yes. Identify the property: _____

12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?

A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.

No

Yes. *Check one:*

Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).

Amount entitled to priority

\$ _____

Up to \$3,800* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).

\$ _____

Wages, salaries, or commissions (up to \$17,150*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).

\$ _____

Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8).

\$ _____

Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).

\$ _____

Other. Specify subsection of 11 U.S.C. § 507(a)(____) that applies.

\$ _____

* Amounts are subject to adjustment on 4/01/28 and every 3 years after that for cases begun on or after the date of adjustment.

13. Is all or part of the claim entitled to administrative priority pursuant to 11 U.S.C. § 503(b)(9)?

No

Yes. Indicate the amount of your claim arising from the value of any goods received by the Debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim.

\$ _____

Part 3: Sign Below

The person completing this proof of claim must sign and date it. FRBP 9011(b).

If you file this claim electronically, FRBP 5005(a)(3) authorizes courts to establish local rules specifying what a signature is.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Check the appropriate box:

- I am the creditor.
- I am the creditor's attorney or authorized agent.
- I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.
- I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date _____
MM / DD / YYYY

Signature

Print the name of the person who is completing and signing this claim:

Name _____
First name Middle name Last name

Title _____

Company _____
Identify the corporate servicer as the company if the authorized agent is a servicer.

Address _____
Number Street

City State ZIP Code

Contact phone _____ Email _____

Modified Form 410

Instructions for Proof of Claim

United States Bankruptcy Court

12/24

These instructions and definitions generally explain the law. In certain circumstances, such as bankruptcy cases that debtors do not file voluntarily, exceptions to these general rules may apply. You should consider obtaining the advice of an attorney, especially if you are unfamiliar with the bankruptcy process and privacy regulations.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both.
18 U.S.C. §§ 152, 157 and 3571.

How to fill out this form

- **Fill in all of the information about the claim as of the date the case was filed.**
- **Fill in the caption at the top of the form.**
- **If the claim has been acquired from someone else, then state the identity of the last party** who owned the claim or was the holder of the claim and who transferred it to you before the initial claim was filed.
- **Attach any supporting documents to this form.**

Attach redacted copies of any documents that show that the debt exists, a lien secures the debt, or both. (See the definition of *redaction* on the next page.)

Also attach redacted copies of any documents that show perfection of any security interest or any assignments or transfers of the debt. In addition to the documents, a summary may be added. Federal Rule of Bankruptcy Procedure (called “Bankruptcy Rule”) 3001(c) and (d).
- **Do not attach original documents because attachments may be destroyed after scanning.**
- **If the claim is based on delivering health care goods or services, do not disclose confidential health care information. Leave out or redact confidential information both in the claim and in the attached documents.**
- **A *Proof of Claim* form and any attached documents must show only the last 4 digits of any social security number, individual’s tax identification number, or financial account number, and only the year of any person’s date of birth.** See Bankruptcy Rule 9037.
- **For a minor child, fill in only the child’s initials and the full name and address of the child’s parent or guardian.** For example, write *A.B., a minor child (John Doe, parent, 123 Main St., City, State)*. See Bankruptcy Rule 9037.
- **PLEASE SEND COMPLETED PROOF(S) OF CLAIM TO:**

If by First-Class Mail, Overnight Mail, or Hand Delivery:

Eddie Bauer LLC, et al., Claims Processing, c/o Stretto, Inc.
410 Exchange, Suite 100
Irvine, CA 92602

Confirmation that the claim has been filed

To receive confirmation that the claim has been filed, either enclose a stamped self-addressed envelope and a copy of this form or go to <https://cases.stretto.com/eddiebauer/claims>.

Understand the terms used in this form

Administrative expense: Generally, an expense that arises after a bankruptcy case is filed in connection with operating, liquidating, or distributing the bankruptcy estate. 11 U.S.C. § 503.

Claim: A creditor’s right to receive payment for a debt that the debtor owed on the date the debtor filed for bankruptcy. 11 U.S.C. §101 (5). A claim may be secured or unsecured.

Claim Pursuant to 11 U.S.C. § 503(b)(9): A claim arising from the value of any goods received by the Debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtors in the ordinary course of the Debtor’s business. Attach documentation evidencing each claim.

Creditor: A person, corporation, or other entity to whom a debtor owes a debt that was incurred on or before the date the debtor filed for bankruptcy. 11 U.S.C. §101 (10).

Debtor: A person, corporation, or other entity who is in bankruptcy. Use the debtor’s name and case number as shown in the bankruptcy notice you received. 11 U.S.C. § 101 (13).

Evidence of perfection: Evidence of perfection of a security interest may include documents showing that a security interest has been filed or recorded, such as a mortgage, lien, certificate of title, or financing statement.

Information that is entitled to privacy: A *Proof of Claim* form and any attached documents must show only the last 4 digits of any social security number, an individual’s tax identification number, or a financial account number, only the initials of a minor’s name, and only the year of any person’s date of birth. If a claim is based on delivering health care goods or services, limit the disclosure of the goods or services to avoid embarrassment or disclosure of confidential health care information. You may later be required to give more information if the trustee or someone else in interest objects to the claim.

Priority claim: A claim within a category of unsecured claims that is entitled to priority under 11 U.S.C. §507(a). These claims are paid from the available money or property in a bankruptcy case before other unsecured claims are paid.

Common priority unsecured claims include alimony, child support, taxes, and certain unpaid wages.

Proof of claim: A form that shows the amount of debt the debtor owed to a creditor on the date of the bankruptcy filing. The form must be filed in the district where the case is pending.

Redaction of information: Masking, editing out, or deleting certain information to protect privacy. Filers must redact or leave out information entitled to **privacy** on the *Proof of Claim* form and any attached documents.

Secured claim under 11 U.S.C. §506(a): A claim backed by a lien on particular property of the debtor. A claim is secured to the extent that a creditor has the right to be paid from the property before other creditors are paid. The amount of a secured claim usually cannot be more than the value of the particular property on which the creditor has a lien. Any amount owed to a creditor that is more than the value of the property normally may be an unsecured claim. But exceptions exist; for example, see 11 U.S.C. § 1322(b) and the final sentence of 1325(a).

Examples of liens on property include a mortgage on real estate or a security interest in a car. A lien may be voluntarily granted by a debtor or may be obtained through a court proceeding. In some states, a court judgment may be a lien.

Setoff: Occurs when a creditor pays itself with money belonging to the debtor that it is holding, or by canceling a debt it owes to the debtor.

Uniform claim identifier: An optional 24-character identifier that some creditors use to facilitate payment.

Unsecured claim: A claim that does not meet the requirements of a secured claim. A claim may be unsecured in part to the extent that the amount of the claim is more than the value of the property on which a creditor has a lien.

Offers to purchase a claim

Certain entities purchase claims for an amount that is less than the face value of the claims. These entities may contact creditors offering to purchase their claims. Some written communications from these entities may easily be confused with official court documentation or communications from the debtor. These entities do not represent the bankruptcy court, the bankruptcy trustee, or the debtor. A creditor has no obligation to sell its claim. However, if a creditor decides to sell its claim, any transfer of that claim is subject to Bankruptcy Rule 3001(e), any provisions of the Bankruptcy Code (11 U.S.C. § 101 et seq.) that apply, and any orders of the bankruptcy court that apply.

Do not file these instructions with your form.

Exhibit 2

Bar Date Notice

KIRKLAND & ELLIS LLP
KIRKLAND & ELLIS INTERNATIONAL LLP
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*Proposed Co-Counsel to the Debtors and
the Debtors in Possession*

*Proposed Co-Counsel to the Debtors and
the Debtors in Possession*

**UNITED STATES BANKRUPTCY COURT
DISTRICT OF NEW JERSEY**

In re:

EDDIE BAUER LLC, *et al.*,

Debtors.¹

Chapter 11
Case No. 26-11422 (SLM)
(Jointly Administered)

**NOTICE OF DEADLINE REQUIRING
SUBMISSION OF PROOFS OF CLAIM ON OR BEFORE
APRIL 7, 2026, AND RELATED PROCEDURES FOR SUBMITTING
PROOFS OF CLAIM IN THE ABOVE-CAPTIONED CHAPTER 11 CASES**

TO: ALL PERSONS AND ENTITIES WITH CLAIMS AGAINST ANY DEBTOR LISTED ON PAGE 2 OF THIS NOTICE IN THE ABOVE-CAPTIONED CHAPTER 11 CASES.

The United States Bankruptcy Court for the District of New Jersey (the “Court”) has entered an order (the “Order”)² establishing **11:59 p.m. prevailing Eastern Time on April 7, 2026** (the “General Claims Bar Date”), as the last date for each person or entity (including individuals, partnerships, corporations, joint ventures, estates, and trusts other than governmental

¹ The last four digits of Debtor Eddie Bauer LLC’s tax identification number are 6060. A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors’ claims and noticing agent at <https://cases.stretto.com/EddieBauer>. The location of Debtor Eddie Bauer LLC’s principal place of business is 10401 Northeast 8th Street, Suite 500, Bellevue, WA 98004; the Debtors’ service address in these chapter 11 cases is 6501 Legacy Drive, Suite B100, Plano, TX 75024.

² Capitalized terms used but not defined herein shall have the meanings set forth in the Order.

units)³ to submit proofs of claim (each, a “Proof of Claim”) against any of the Debtors listed on page 2 of this notice (collectively, the “Debtors”), unless otherwise provided in the Order.

Except for those holders of the Claims (as defined herein) listed below that are specifically excluded from the General Claims Bar Date submission requirement, the Bar Dates⁴ and the procedures set forth below for submitting Proofs of Claim apply to all Claims (defined below) against the Debtors that arose or are deemed to have arisen prior to **February 9, 2026** (the “Petition Date”), the date on which the Debtors commenced cases under chapter 11 of the Bankruptcy Code, **including Claims pursuant to section 503(b)(9) of the Bankruptcy Code (each, a “503(b)(9) Claim”)**.⁵ Notwithstanding anything to the contrary herein, governmental units have until **11:59 p.m. prevailing Eastern Time on August 10, 2026** (the “Governmental Bar Date”), the date that is 180 days after the Petition Date, to submit Proofs of Claim.

A holder of a possible Claim against the Debtors should consult an attorney regarding any matters not covered by this notice, such as whether the holder should submit a Proof of Claim.

Debtors in these Chapter 11 Cases

Debtor Name	Last Four Digits of Tax Identification Number	Case Number
Eddie Bauer LLC	6060	26-11422
13051269 Canada Inc.	N/A	26-11421
Eddie Bauer Gift Card Services LLC	6501	26-11423
Eddie Bauer of Canada Corporation	0535	26-11424
SPARC EB Holdings LLC	9563	26-11425

Who Must Submit a Proof of Claim

You **MUST** submit a Proof of Claim to vote on a chapter 11 plan filed by the Debtors or to share in distributions from the Debtors’ estates if you have a claim that arose or is deemed to have arisen before the Petition Date and such claim is *not* one of the types of claims described under the heading “Claims for Which Proofs of Claim Need Not Be Filed” below. Claims based on acts or omissions of the Debtors that occurred before the Petition Date must be submitted on or prior

³ Except as otherwise defined herein, all terms specifically defined in the Bankruptcy Code shall have those meanings ascribed to them by the Bankruptcy Code. In particular, as used herein: (a) the term “claim” has the meaning given to it in section 101(5) of the Bankruptcy Code; (b) the term “entity” (including individuals, partnerships, corporations, joint ventures, estates, and trusts) has the meaning given to it in section 101(15) of the Bankruptcy Code; (c) the term “governmental unit” has the meaning given to it in section 101(27) of the Bankruptcy Code; and (d) the term “person” has the meaning given to it in section 101(41) of the Bankruptcy Code.

⁴ Defined collectively as the General Claims Bar Date, the Governmental Bar Date, the Rejection Damages Bar Date, and the Amended Schedules Bar Date (each as further defined herein).

⁵ “503(b)(9) Claims” are claims for the value of goods received by a Debtor within twenty days before the Petition Date where such goods were sold to the Debtor in the ordinary course of such Debtor’s business. See 11 U.S.C. § 503(b)(9).

to the applicable Bar Date even if such claims are not now fixed, liquidated, or certain or did not mature or become fixed, liquidated, or certain before the Petition Date.

Under section 101(5) of the Bankruptcy Code and as used in this notice, “claim” means: (a) a right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or (b) a right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured.

What To Submit

The Debtors are enclosing a Proof of Claim form for use in these chapter 11 cases. If your claim is scheduled by the Debtors, the form indicates the amount of your claim as scheduled by the Debtors, the specific Debtor against which the claim is scheduled, and whether the claim is scheduled as disputed, contingent, or unliquidated. You will receive a different Proof of Claim form for each claim scheduled in your name by the Debtors. You may utilize the Proof of Claim form(s) provided by the Debtors to submit your claim.

Your Proof of Claim form must not contain (a) complete social security numbers or taxpayer identification numbers (only the last four digits), (b) a complete birth date (only the year), the name of a minor (only the minor’s initials) or (c) a financial account number (only the last four digits of such financial account).

Additional Proof of Claim forms may be obtained by (a) contacting the Debtors’ claims and noticing agent, Stretto, Inc. (the “Claims and Noticing Agent”), by: (i) calling (833) 437-6838 for callers in the United States or by calling +1 (714) 442-4326 for callers outside the United States, (ii) writing to the following address: Eddie Bauer LLC, *et al.*, Claims Processing, c/o Stretto, 410 Exchange, Suite 100, Irvine, CA 92602, or (iii) emailing EddieBauerInquiries@stretto.com; or (b) visiting the Debtors’ restructuring website at: <https://cases.stretto.com/EddieBauer>.

The following procedures for the submission of Proofs of Claim against the Debtors in these chapter 11 cases shall apply:

- a. **Contents.** Each Proof of Claim must: (i) be written in English; (ii) be denominated in United States dollars; (iii) conform substantially with a Proof of Claim form provided by the Debtors or the Official Form 410; and (iv) be signed or electronically transmitted through the interface available on Stretto’s website at <https://cases.stretto.com/EddieBauer> by the claimant or by an authorized agent or legal representative of the claimant;
- b. **Section 503(b)(9) Claim.** In addition to the requirements set forth in (a) above, any Proof of Claim asserting a 503(b)(9) Claim must also: (i) include the value of the goods delivered to and received by the Debtors in the twenty days prior to the Petition Date; (ii) attach documentation evidencing the date on which the goods were delivered to and received by the Debtors; (iii) attach any documentation identifying the particular invoices for which the 503(b)(9) Claim is being asserted; and (iv) attach

documentation of any reclamation demand made to any Debtor under section 546(c) of the Bankruptcy Code (if applicable);

- c. ***Receipt of Service.*** Claimants submitting a Proof of Claim through non-electronic means who wish to receive a proof of receipt of their Proofs of Claim from the Claims and Noticing Agent must also include with their Proof of Claim a copy of their Proof of Claim and a self-addressed, stamped envelope;
- d. ***Identification of the Debtor Entity.*** Each Proof of Claim must specify by name and case number the Debtor against which the claim is submitted by selecting the applicable Debtor at the top of the proposed Proof of Claim form. A Proof of Claim submitted under Case No. 26-11422 (SLM) or that does not identify a Debtor will be deemed as submitted only against Eddie Bauer LLC. A Proof of Claim that names a Debtor other than Eddie Bauer LLC but is submitted under Case No. 26-11422 (SLM) will be treated as having been submitted against such other Debtor;
- e. ***Claims Against Multiple Debtor Entities.*** Subject to the exceptions set forth herein, each Proof of Claim must state a claim against only one Debtor and clearly indicate the Debtor against which the claim is asserted. To the extent more than one Debtor is listed on the Proof of Claim, such claim may be treated as if filed only against Eddie Bauer LLC; and
- f. ***Supporting Documentation.*** Each Proof of Claim must include supporting documentation in accordance with Bankruptcy Rules 3001(c) and 3001(d). If, however, such documentation is voluminous, upon prior written consent of the Debtors' counsel, such Proof of Claim may include a summary of such documentation or an explanation as to why such documentation is not available; *provided* that any creditor that received such written consent shall be required to transmit such supporting documentation to Debtors' counsel upon request no later than three business days from the date of such request; *provided, further,* that the Prepetition Agents shall not be required to file with Master Proofs of Claim any instruments, agreements, or other documents evidencing the obligations referenced in such Master Proof of Claim, which instruments, agreements, or other documents will be provided upon written request to counsel for such Prepetition Agent.

When and Where To Submit

Each Proof of Claim, including supporting documentation, must be submitted so that the Claims and Noticing Agent ***actually receives*** the Proof of Claim on or before the applicable Bar Date by: (a) electronically using the interface available on the Claims and Noticing Agent's website at <https://cases.stretto.com/EddieBauer> or (b) first-class U.S. Mail, overnight mail, or other hand-delivery systems, which Proof of Claim must include an ***original*** signature, at the following address: Eddie Bauer LLC, *et al.*, Claims Processing, c/o Stretto, 410 Exchange, Suite 100, Irvine, CA 92602.

PROOFS OF CLAIM MUST BE SUBMITTED BY MAIL, BY HAND DELIVERY, OR THROUGH STRETTO'S WEBSITE.

**PROOFS OF CLAIM
SUBMITTED BY FAX OR EMAIL WILL NOT BE
ACCEPTED AND WILL NOT BE DEEMED TIMELY SUBMITTED.**

Claims for Which Proofs of Claim Need Not Be Filed

Persons or entities need *not* submit a Proof of Claim on behalf of a claim in these chapter 11 cases on or prior to the applicable Bar Date if the Claim falls into one of the following categories:

- a. any claim that has already been asserted in a Proof of Claim against the Debtors with the Claims and Noticing Agent in a form substantially similar to Official Bankruptcy Form 410 (unless such person or entity wishes to assert a claim against a Debtor not identified in the prior Proof of Claim, in which case an additional Proof of Claim must be filed);
- b. any claim that is listed on the Debtors' schedules of assets and liabilities and statements of financial affairs (the "Schedules"), provided that (i) the claim is *not* scheduled as "disputed," "contingent," or "unliquidated"; (ii) the claimant does not disagree with the amount, nature, or priority of the claim as set forth in the Schedules; and (iii) the claimant does not dispute that the claim is an obligation only of the specific Debtor against which the claim is listed in the Schedules;
- c. any claim that has previously been allowed by order of this Court;
- d. any claim that has already been paid in full by any of the Debtors;
- e. any claim for which a different deadline has previously been fixed by this Court;
- f. any claim against a Debtor held by another Debtor;
- g. any claim based on an equity interest in the Debtors, including, but not limited to, an interest based upon the ownership of common or preferred stock, membership interests, partnership interests, warrants, options, rights of purchase, or the sale of or subscription to such security or interest;
- h. any claim held by a current employee of the Debtors if an order of the Court authorizes the Debtors to honor such claim in the ordinary course of business as a wage, commission, or benefit; *provided, however*, that any current or former employee must submit a Proof of Claim by the General Claims Bar Date for all other claims arising before the Petition Date, including claims for wrongful termination, discrimination, harassment, hostile work environment, and retaliation;

- i. any Professional Fee Claim;⁶
- j. any claim held by a current officer or director for indemnification, contribution, or reimbursement;
- k. any person or entity that is exempt from filing a Proof of Claim pursuant to an order of the Court in these chapter 11 cases, including the Prepetition Agents, and the Prepetition Secured Parties (each as defined in the *Interim Order (I) Authorizing Postpetition Use of Cash Collateral, (II) Granting Adequate Protection to the Secured Parties, (III) Modifying the Automatic Stay, (VI) Scheduling a Final Hearing, and (VII) Granting Related Relief* [Docket No. 67] (together with any final order related thereto, the “Cash Collateral Order”)); and
- l. any claim held by any person or entity solely against a non-Debtor entity.

THIS NOTICE IS BEING SENT TO MANY PERSONS AND ENTITIES THAT HAVE HAD SOME RELATIONSHIP WITH OR HAVE DONE BUSINESS WITH THE DEBTORS BUT MAY NOT HAVE AN UNPAID CLAIM AGAINST THE DEBTORS. THAT YOU HAVE RECEIVED THIS NOTICE DOES NOT MEAN THAT YOU HAVE A CLAIM OR THAT THE DEBTORS OR THE COURT BELIEVE THAT YOU HAVE ANY CLAIM.

Master Proofs of Claim

Notwithstanding anything to the contrary in the Order, each of the Prepetition Agents shall be authorized, but not required, to file a single Master Proof of Claim with respect to all claims relating to or arising out of the applicable Prepetition Secured Obligations, which Master Proof of Claim shall be deemed filed by the applicable Prepetition Agent not only in the above-captioned lead case, but also in the chapter 11 case of each of the Debtors. The filing of such Master Proof of Claim shall have the same effect as if each applicable holder of a claim under the applicable Prepetition Loan Documents had individually filed a Proof of Claim against each of the Debtors on account of such holder’s claims. The Master Proofs of Claim shall not be required (a) to identify whether any Prepetition Secured Party acquired its claim from another party or, if applicable, the identity of any such party or (b) to be amended to reflect a change in the holders of the claims set forth therein or a reallocation among the holders of the claims asserted therein resulting from the transfer of all or any portion of such Claims. The provisions of this paragraph and each Master Proof of Claim are intended solely for the purpose of administrative convenience and shall not affect (x) the right of each Prepetition Secured Party (or its successors in interest) to

⁶ “*Professional Fee Claim*” means a claim by a Professional seeking an award by the Court of compensation for services rendered or reimbursement of expenses incurred through and including the date upon which a chapter 11 plan of reorganization becomes effective (the “Effective Date”) under sections 328, 330, 331, 503(b)(2), 503(b)(3), 503(b)(4), or 503(b)(5) of the Bankruptcy Code.

“*Professional*” means an entity: (a) employed pursuant to a Court order in accordance with sections 327, 363, or 1103 of the Bankruptcy Code and to be compensated for services rendered prior to or on the Effective Date, pursuant to sections 327, 328, 329, 330, 331, and 363 of the Bankruptcy Code; or (b) awarded compensation and reimbursement by the Court pursuant to section 503(b)(4) of the Bankruptcy Code.

vote separately on any plan proposed in these chapter 11 cases, (y) the Prepetition Secured Parties' exemption from filing Proofs of Claim under the Cash Collateral Order or otherwise, or (z) any other rights of the Prepetition Secured Parties under the Cash Collateral Order. The Prepetition Agents shall not be required to file with Master Proofs of Claim any instruments, agreements, or other documents evidencing the obligations referenced in such Master Proof of Claim, which instruments, agreements, or other documents will be provided upon written request to counsel for such Prepetition Agent.

Executory Contracts and Unexpired Leases

If you have a claim arising from the rejection of an executory contract or unexpired lease, you must submit your Proof of Claim based on such rejection on or before the later of (a) (i) the General Claims Bar Date or (ii) the Governmental Bar Date, as applicable, and (b) 11:59 p.m., prevailing Eastern Time, on the date that is thirty calendar days after the later of (i) the entry of the order approving the Debtors' rejection of the applicable executory contract or unexpired lease and (ii) the effective date of such rejection, unless otherwise ordered by the Court (the "Rejection Damages Bar Date").⁷ Any landlord counterparty of an unexpired non-residential real property lease who asserts a claim on account of unpaid rent due under such lease outstanding as of the Petition Date pursuant to such lease (other than a rejection damages claim) shall not be required to file a Proof of Claim for such amount unless and until such unexpired lease has been rejected.

Amended Schedules Bar Date

In the event the Debtors amend or supplement their Schedules, the Debtors shall give notice of any such amendment to the holders of any claim directly affected thereby, and such holders shall submit their claims by the later of (a) the applicable Bar Date and (b) 11:59 p.m. prevailing Eastern Time on the date that is thirty calendar days after such person or entity is served with notice that the Debtor has amended its Schedules in a manner that directly affects such person or entity (any such date, the "Amended Schedules Bar Date").

The Debtors' Schedules and Access Thereto

You may be listed as the holder of a claim against one or more of the Debtors in the Debtors' Schedules.

Copies of the Debtors' Schedules may be obtained: (a) from the Claims and Noticing Agent by calling (833) 437-6838 for callers in the United States or by calling +1 (714) 442-4326 for callers outside the United States and/or visiting the Debtors' restructuring website at: <https://cases.stretto.com/EddieBauer>; (b) by written request to Debtors' counsel at the address and telephone number set forth below; and/or (c) on the Court's Internet Website at

⁷ For the avoidance of doubt, nothing in the Order is intended to alter the procedures set forth in any order granted pursuant to the *Debtors' Motion for Entry of an Order (I) Authorizing and Approving Procedures to Reject or Assume Executory Contracts and Unexpired Leases, and (II) Granting Related Relief* [Docket No. 86] (the "Assumption-Rejection Procedures Order"), and any deadlines to file a Proof of Claim set forth in a rejection order entered consistent with the Assumption-Rejection Procedures Order shall control in all respects notwithstanding anything to the contrary herein.

<http://ecf.njb.uscourts.gov>. A login and password to the Court's Public Access to Electronic Court Records are required to access this information and can be obtained at <http://www.pacer.psc.uscourts.gov>. Copies of the Schedules may also be examined between the hours of 9:00 a.m. and 4:00 p.m., Monday through Friday, at the Office of the Clerk at the Martin Luther King, Jr. Federal Building, 50 Walnut Street, Newark, New Jersey 07102.

If you rely on the Debtors' Schedules, it is your responsibility to determine that the claim is accurately listed in the Schedules.

As set forth above, if (a) you agree with the nature, amount, and classification of your claim as listed in the Debtors' Schedules; (b) you do not dispute that your claim is only against the Debtor specified in the Schedules; and (c) your claim is **not** described as "disputed," "contingent," or "unliquidated" in the Schedules, **you need not submit a Proof of Claim**. Otherwise, or if you decide to submit a Proof of Claim, you must do so before the applicable Bar Date in accordance with the procedures set forth in this notice.

Reservation of Rights

Nothing contained in this Bar Date Notice is intended, or should be construed, as a waiver of the Debtors' right to: (a) dispute, or assert offsets or defenses against, any submitted Proof of Claim or any claim listed or reflected in the Schedules as to the nature, amount, liability, or classification of such claims; (b) subsequently designate any scheduled claim as disputed, contingent, or unliquidated; or (c) otherwise amend or supplement the Schedules.

Additional Information

If you have any questions regarding the claims process and/or if you wish to obtain a copy of the Order (which contains a more detailed description of the requirements for submitting Proofs of Claim), a Proof of Claim form, or related documents, you may do so by visiting the Debtors' restructuring website at <https://cases.stretto.com/EddieBauer> or contacting the Claims and Noticing Agent by: (a) calling (833) 437-6838 for callers in the United States or by calling +1 (714) 442-4326 for callers outside the United States; (b) writing to the following address: Eddie Bauer LLC, *et al.*, Claims Processing, c/o Stretto, 410 Exchange, Suite 100, Irvine, CA 92602; or (c) emailing EddieBauerInquiries@stretto.com.

Consequences of Failure to Submit a Proof of Claim by the Applicable Bar Date

ANY HOLDER OF A CLAIM THAT IS **NOT** LISTED IN THIS NOTICE AS A CLAIM EXCEPTED FROM THE REQUIREMENTS OF THE ORDER AND THAT FAILS TO TIMELY SUBMIT A PROOF OF CLAIM IN THE APPROPRIATE FORM WILL BE FOREVER BARRED, ESTOPPED, AND ENJOINED FROM (A) VOTING ON ANY CHAPTER 11 PLAN FILED IN THESE CHAPTER 11 CASES ON ACCOUNT OF SUCH CLAIM; (B) PARTICIPATING IN ANY DISTRIBUTION IN THESE CHAPTER 11 CASES ON ACCOUNT OF SUCH CLAIM; AND (C) RECEIVING FURTHER NOTICES REGARDING SUCH CLAIM. SUCH PERSON OR ENTITY SHALL NOT BE TREATED AS A CREDITOR WITH RESPECT TO SUCH CLAIM FOR ANY PURPOSE IN THESE CHAPTER 11 CASES.

Dated: [●], 2026

/s/ *DRAFT*

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Exhibit 3

Publication Notice

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the Debtors in Possession*

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the Debtors in Possession*

**UNITED STATES BANKRUPTCY COURT
DISTRICT OF NEW JERSEY**

In re:

EDDIE BAUER LLC, *et al.*,

Debtors.¹

Chapter 11

Case No. 26-11422 (SLM)

(Jointly Administered)

**NOTICE OF BAR DATES FOR
SUBMITTING PROOFS OF CLAIM AND CLAIMS UNDER
SECTION 503(B)(9) OF THE BANKRUPTCY CODE AGAINST THE DEBTORS**

PLEASE TAKE NOTICE THAT the United States Bankruptcy Court for the District of New Jersey (the “Court”) has entered the *Order (I) Setting Bar Dates for Submitting Proofs of Claim, Including Requests for Payment Under Section 503(b)(9); (II) Establishing an Amended Schedules Bar Date and a Rejection Damages Bar Date; (III) Approving the Form, Manner, and Procedures for Filing Proofs of Claim; (IV) Approving Notices Thereof; and (V) Granting Related Relief* (the “Order”) ² establishing **11:59 p.m. prevailing Eastern Time on April 7, 2026**, as the last date for each person or entity (including individuals, partnerships, corporations, joint ventures,

¹ The last four digits of Debtor Eddie Bauer LLC’s tax identification number are 6060. A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors’ claims and noticing agent at <https://cases.stretto.com/EddieBauer>. The location of Debtor Eddie Bauer LLC’s principal place of business is 10401 Northeast 8th Street, Suite 500, Bellevue, WA 98004; the Debtors’ service address in these chapter 11 cases is 6501 Legacy Drive, Suite B100, Plano, TX 75024.

² Capitalized terms used but not defined herein shall have the meanings set forth in the Order.

and trusts, other than governmental units)³ to submit proofs of claim (each a “Proof of Claim”) against any of the Debtors listed below (collectively, the “Debtors”).

A copy of the Order and any exhibits thereto are available (a) at the Debtors’ expense upon request to Stretto, Inc. (the Claims and Noticing Agent retained in these chapter 11 cases), by calling (833) 437-6838 for callers in the United States or by calling +1 (714) 442-4326 for callers outside the United States; (b) for no charge by visiting the Debtors’ restructuring website at <https://cases.stretto.com/EddieBauer>; or (c) for a fee via PACER by visiting <http://ecf.njb.uscourts.gov>.

The Order requires that all persons and entities (collectively, the “Claimants”) holding or wishing to assert a claim that arose or is deemed to have arisen prior to February 9, 2026 (the “Petition Date”), against the Debtors set forth in Exhibit 2 to submit a Proof of Claim so as to be actually received by Stretto, Inc. (the “Claims and Noticing Agent”) on or before the applicable Bar Date set forth below:

BAR DATES	
General Claims Bar Date	April 7, 2026, at 11:59 p.m., prevailing Eastern Time , is the last date and time for all persons and entities, other than governmental units, to file Proofs of Claim based on prepetition claims, including requests for payment under section 503(b)(9) of the Bankruptcy Code and unsecured priority claims specified herein against any Debtor (the “ <u>General Claims Bar Date</u> ”).
Governmental Bar Date	Solely as to governmental units (as defined in section 101(27) of the Bankruptcy Code), August 10, 2026, at 11:59 p.m., prevailing Eastern Time , is the last date and time for each such governmental unit to file Proofs of Claim asserting claims (“ <u>Governmental Claims</u> ”) against any Debtor that arose or are deemed to have arisen on or before the Petition Date (the “ <u>Governmental Bar Date</u> ”).
Rejection Damages Bar Date	Solely as to claims arising from the Debtors’ rejection of executory contracts and unexpired leases, the later of (a) (i) the General Claims Bar Date or (ii) the Governmental Bar Date, as applicable, and (b) 11:59 p.m., prevailing Eastern Time, on the date that is thirty calendar days after the later of (i) the entry of the order approving the Debtors’ rejection of the applicable executory contract or unexpired lease and (ii) the effective date of such rejection is the last date and time

³ Except as otherwise defined herein, all terms specifically defined in the Bankruptcy Code shall have those meanings ascribed to them by the Bankruptcy Code. In particular, as used herein: (i) the term “claim” has the meaning given to it in section 101(5) of the Bankruptcy Code; (ii) the term “entity” (including individuals, partnerships, corporations, joint ventures, estates, and trusts) has the meaning given to it in section 101(15) of the Bankruptcy Code; (iii) the term “governmental unit” has the meaning given to it in section 101(27) of the Bankruptcy Code; and (iv) the term “person” has the meaning given to it in section 101(41) of the Bankruptcy Code.

	by which claimants holding claims based upon such rejection may file Proofs of Claim with respect thereto against any Debtor, unless otherwise ordered by the Court (such later date, the “ <u>Rejection Damages Bar Date</u> ”). ⁴
Amended Schedules Bar Date	In the event that the Debtors amend their Schedules (as defined herein), the later of (a)(i) the General Claims Bar Date or (ii) the Governmental Bar Date, as applicable, and (b) 11:59 p.m., prevailing Eastern Time, on the date that is thirty calendar days from the date on which the Debtors provide notice of the amendment to the Schedules, is the last date and time by which claimants holding claims directly affected by the amendment may file Proofs of Claim with respect thereto against any Debtor (such later date, the “ <u>Amended Schedules Bar Date</u> ,” and, together with the General Claims Bar Date, Governmental Bar Date, and Rejection Damages Bar Date, as applicable, the “ <u>Bar Dates</u> ”).

When and Where to Submit

Each Proof of Claim, including supporting documentation, must be submitted so that the Claims and Noticing Agent **actually receives** the Proof of Claim on or before the applicable Bar Date by: (a) electronically using the interface available on the Claims and Noticing Agent’s website at <https://cases.stretto.com/EddieBauer> or (b) first-class U.S. Mail, overnight mail, or other hand-delivery system, which Proof of Claim must include an **original** signature, at the following address: Eddie Bauer LLC, *et al.*, Claims Processing, c/o Stretto, 410 Exchange, Suite 100, Irvine, CA 92602.

PROOFS OF CLAIM MUST BE SUBMITTED BY MAIL, BY HAND DELIVERY, OR THROUGH STRETTO’S WEBSITE.

PROOFS OF CLAIM SUBMITTED BY FAX OR EMAIL WILL NOT BE ACCEPTED AND WILL NOT BE DEEMED TIMELY SUBMITTED.

Contents of Proofs of Claim. Each Proof of Claim must: (a) be written in English; (b) be denominated in United States dollars; (c) conform substantially with the Proof of Claim form provided by the Debtors or Official Form 410; and (d) be signed or electronically transmitted through the interface available on the Claims and Noticing Agent’s website at <https://cases.stretto.com/EddieBauer> by the Claimant or by an authorized agent or legal representative of the Claimant. **Please note** that each Proof of Claim must specify by name and case number the Debtor against which the claim is submitted by selecting the applicable Debtor at the top of the proposed Proof of Claim form. A Proof of Claim submitted under the above-

⁴ Any landlord counterparty of an unexpired non-residential real property lease who asserts a claim on account of unpaid rent due under such lease outstanding as of the Petition Date pursuant to such lease (other than a rejection damages claim) shall not be required to file a Proof of Claim for such amount unless and until such unexpired lease has been rejected.

captioned lead case or that does not identify a Debtor will be deemed as submitted only against Eddie Bauer LLC. A Proof of Claim that names a Debtor other than Eddie Bauer LLC but is submitted under the above-captioned lead case will be treated as having been submitted against such other Debtor with a notation that a discrepancy in the submission exists.

Section 503(b)(9) Claims. Vendors and suppliers of goods may be entitled to request an administrative priority claim under section 503(b)(9) of the Bankruptcy Code to the extent they delivered, and the Debtor received, goods within the twenty-day period prior to the Petition Date (a “503(b)(9) Claim”). The Court has deemed the submission of a Proof of Claim as satisfying the procedural requirements for asserting such a claim under section 503(b)(9) of the Bankruptcy Code. In addition to the other requirements listed above, any Proof of Claim asserting a 503(b)(9) Claim must (a) include the value of the goods delivered to and received by the Debtors in the twenty days prior to the Petition Date; (b) attach documentation evidencing the date on which the goods were delivered to and received by the Debtors; (c) attach any documentation identifying the particular invoices for which the 503(b)(9) Claim is being asserted; and (d) attach documentation concerning any reclamation demand made to any Debtors under section 546(c) of the Bankruptcy Code (if applicable).

Consequences of Failing to Timely Submit Your Proof of Claim. Any Claimant who is required, but fails, to submit a Proof of Claim in accordance with the Order on or before the applicable Bar Date shall be forever barred, estopped, and enjoined from asserting such claim against the Debtors (or submitting a Proof of Claim with respect thereto). In such event, the Debtors’ property shall be forever discharged from any and all indebtedness or liability with respect to such claim, and such holder shall not be permitted to vote to accept or reject any plan filed in these chapter 11 cases, participate in any distribution on account of such claim, or receive further notices regarding such claim.

Reservation of Rights. Nothing contained in this notice is intended to or should be construed as a waiver of the Debtors’ right to: (a) dispute, or assert offsets or defenses against, any submitted Proof of Claim or any claim listed or reflected in the Debtors’ schedules of assets and liabilities and statements of financial affairs (collectively, the “Schedules”) as to the nature, amount, liability, or classification of such claims; (b) subsequently designate any scheduled claim as disputed, contingent, or unliquidated; or (c) otherwise amend or supplement the Schedules.

Additional Information. If you have any questions regarding the claims process and/or if you wish to obtain a copy of the Order (which contains a more detailed description of the requirements for submitting Proofs of Claim), a Proof of Claim form, or related documents, you may do so by visiting the Debtors’ restructuring website at <https://cases.stretto.com/EddieBauer> or contacting the Claims and Noticing Agent by: (a) calling (833) 437-6838 for callers in the United States or by calling +1 (714) 442-4326 for callers outside the United States; (b) writing to the following address: Eddie Bauer LLC, *et al.*, Claims Processing, c/o Stretto, 410 Exchange, Suite 100, Irvine, CA 92602; or (c) emailing EddieBauerInquiries@stretto.com.